

Renato Guevara Ayón - CV @page { margin: 42px 48px; } body { font-family: Arial, sans-serif; color: #202020; font-size: 10px; line-height: 1.35; } h1 { margin: 0; font-size: 24px; } h2 { margin: 18px 0 6px; padding-bottom: 3px; border-bottom: 1px solid #555; font-size: 14px; } h3 { margin: 8px 0 1px; font-size: 11px; } p { margin: 2px 0 5px; } .header { text-align: center; margin-bottom: 12px; } .contact { margin-top: 4px; color: #444; } .period { float: right; font-style: italic; font-weight: normal; } ul { margin: 3px 0 5px 18px; padding: 0; }

Renato Guevara Ayón

Sociologist and Social Data Analyst

renato@studior.space | github.com/rsguevaraa | Lima, Peru

Education

Lund University August 2022 - May 2024

MSc. Social Scientific Data Analysis - major: Sociology Thesis: Media framing of immigration in Peruvian right-leaning newspapers using computational and qualitative methods.

Pontificia Universidad Católica del Perú (PUCP) February 2021

Licentiate in Sociology (Outstanding) Thesis: ¿Quién conoce? ¿Quién aplica?: aproximaciones hacia la construcción de las diferencias entre adolescentes hombres y mujeres en el uso de las TIC (un estudio de caso).

Pontificia Universidad Católica del Perú (PUCP) March 2015 - June 2020

Bachelor in Social Sciences with a major in Sociology Thesis: ¿Quién conoce? ¿Quién aplica?: aproximaciones hacia la construcción de las diferencias entre adolescentes hombres y mujeres en el uso de las TIC (un estudio de caso).

Professional Experience

Independent Research and Data Consultant August 2021 - Present

Conduct applied and academic research using quantitative, qualitative, and computational methods across education, gender, youth, migration, and culture for NGOs, private-sector organizations, and public institutions.

Research Specialist, Ministry of Education of Peru (MINEDU) May - December 2025

Conducted applied research on teacher development policies using linear regression, multilevel models, and clustering to analyze teacher effects on student achievement.

Data Intern, LAQTX GmbH August - October 2023

Developed an interactive data visualization application for an internal finance-related project using R Shiny.

Social Analyst, Ministry of Education of Peru (MINEDU) February - August 2021

Designed and implemented a mixed-methods social diagnostic study on National Security and Defense within the education sector.

Research Intern, Instituto de Opinión Pública, PUCP August 2019 - December 2020

Designed and implemented quantitative and qualitative studies for NGOs, public agencies, and private companies.

Teaching Experience

Postgraduate Certificate Program Instructor, PUCP 2026

Introduction to Natural Language Processing in the Data Science for Social Sciences and Public Administration Program.

Undergraduate Teaching Assistant, PUCP 2021 - 2022

Statistics for Sociological Analysis II, Introduction to Sociology, and Peruvian Social Reality.

Secondary School Social Science Teacher, Colegio de la Inmaculada - Jesuitas 2019 - 2021

Taught Education for Work and guided students in community-based social projects .

Skills

Soft: Teamwork, responsibility, commitment, critical thinking, communication skills, and leadership.

Technical: Applied research design, quantitative methods, statistical analysis, web scraping, NLP, and qualitative methods.

Programming and tools: R, Python, HTML, SPSS, Jamovi.

Languages: Spanish (native), English (TOEFL iBT: 98).

Publications

Swader, C. S. and Guevara-Ayón, R. (2025). Disciplinary and Methodological Pluralism in Loneliness Studies. In Nelson, T. (Ed.), Springer International Handbook of Loneliness.

Guevara-Ayón, R. (2020). Género, tecnología y educación: un estudio de caso sobre las diferencias de género en el uso de las TIC. Revista Peruana de Investigación Educativa, 12(12), 89-122.

Academic Conferences

VII Seminario Nacional de Investigación Educativa (SIEP) , 2021. ¿Quién sabe? ¿Quién aplica? Aproximaciones a la construcción de diferencias entre adolescentes hombres y mujeres en el uso de TIC.

XXV Coloquio de Estudiantes de Sociología PUCP , 2020. ¿Ser usuario? ¿Ser conocedor? Aproximaciones a las diferencias entre hombres y mujeres en el uso de TIC.

Taller de Antropología de la Educación , 2019. Género, tecnología y educación: un estudio de caso sobre las diferencias de género en el uso de TIC.

Awards and Scholarships

Bicentennial Generation Scholarship, PRONABEC (2022)

Sponsored by the Peruvian Government to pursue postgraduate studies in top universities around the world.

Lund Excellence Scholarship, Lund University (2022)

Sponsored by Lund University for outstanding students outside the EU.

References

References upon request.